7 TIPS TO TAKING IMPACTFUL PHOTOGRAPHS

Rotary

1 UNDERSTAND HOW YOUR EQUIPMENT WORKS!

Learning about the features and mechanics of your camera – whether that's a point-and-shoot, or smartphone – is vital.

2 FIND YOUR LOCATION AND GET YOUR EQUIPMENT READY

Keep your batteries charged. Nothing puts a stop to a photoshoot faster than dead batteries.

3 ALWAYS CHECK FOR EVEN LIGHTING

Harsh shadows or lack of light will severely impact the look of your photo.

Watch for the golden hour. The Golden hour is the time when natural light is diffused and even. This time occurs in the two hours after sunrise or two hours before sunset.
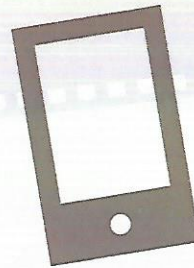
4 HOLD YOUR CAMERA CAREFULLY

Frame your photo through the lens, or phone screen and make sure the light and color are balanced. Take your time.

6 EDIT YOUR PHOTOS POST-EVENT

Some of the top best editing apps for iOS and Android are: **VSCO, Pixlr, Snapseed, Photoshop Express, Fotor, PicLab, Lightroom, and Repix.**

5 TAKE MANY "PEOPLE OF ACTION" PHOTOS!

Take many photos, and try not to check each one as you take them. **Sometimes a new angle is all you need to make your photograph instantly better.**

VOLUNTE

DONATE
DONATE
DONATE
DONATE

7 ADD YOUR "PEOPLE OF ACTION" FILTERS!

1. Visit brandcenter.rotary.org
2. Click on People of Action
3. Select "Create Your Own" under the "People of Action" content options
4. Select "People of Action Facebook Post" to upload your photo and select your filter. Questions? Email graphics@rotary.org